AREAS OF EXPERTISE

*HTML*

*E-commerce Graphic design*

*Commercial awareness*

*Photoshop*

*Fixing errors & bugs Search Engine Optimisation Illustrator*

PROFESSIONAL

*Diploma and Advanced Diploma for Software Developers (City & Guilds)*

PERSONAL SKILLS

*Creativity Attention to detail Open minded*

PERSONAL DETAILS

*Gary White*

*34 Anywhere Road Coventry*

*CV6 7RF*

*T: 02476 888 5544*

*M: 0887 222 9999*

*E:* *gary.w@dayjob.co.uk*

*DOB: 12/09/1985*

*Driving license: Yes Nationality: British*

Gary White

Web designer

PERSONAL SUMMARY

A bright, talented, ambitious and self-motivated web designer with a strong technical background who possesses self-discipline and the ability to work with the minimum of supervision. Able to play a key role throughout a sites development to ensure maximum accessibility, customer experience and usability. A good team player who thrives on creating engaging creative solutions, is deadline orientated and has the ability to produce detailed technical specifications from client requirements.

A quick learner who can absorb new ideas and can communicate clearly and effectively. Currently looking for a opportunity to join a dynamic, ambitious, growing company and forge a career as a first class website designer.

# WORK EXPERIENCE

## *Website Design Company – Coventry*

WEB DESIGNER June 2008 - Present

Working in a fast paced, dynamic environment and being responsible for determining all necessary coding requirements for a sites creation including forms, e-commerce capability and specialized scripts.

## *Duties:*

Ongoing design and maintenance of new and existing websites. Liaising closely with a customer or client at the design stage. Designing landing pages and also email addresses.

Promotion of websites both organically and using Google Adwords. Interacting with designers, programmers and clients.

Creating content that converts visitors to purchasers. Enhancing the look, functionality and appearance of a website. Fixing problems encountered in the functioning of the website. Designing websites that are easy and effective to use.

Designing web campaigns for online initiatives, editorials, emails & banners. Building affiliate white-labels websites, promotional banners & creative material. Testing websites for functionality in different browsers & at different resolutions.

KEY SKILLS AND COMPETENCIES

PC and Mac literate.

Experience of XHTML, CSS, JavaScript, Flash and ActionScript, Visual Basic. Proven experience in design websites for the online environment.

Proven track record in front end design and development using CSS and HTML. Technical Skills: AS3, PHP, MySQL, Adobe design products and Dreamweaver. Experience of managing multiple projects to tight deadlines.

Have a track record of high-quality web application interfaces and design implementations.

# ACADEMIC QUALIFICATIONS

BA (Hons) Web Design

## *Nuneaton University 2005 - 2008*

A levels: Maths (A) English (B) Technology (B) Science (C)

## *Coventry Central College 2003 - 2005*

REFERENCES – Available on request.

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