Karen Higgins

Web Developer

AREAS OF EXPERTISE

*Search Engine Optimisation*

*Identifying technical solutions*

*Client facing skills Troubleshooting JavaScript*

*Web graphics Bug fixing*

*Building templates Image cropping*

*Maintaining data integrity Building functionality*

*Web application development*

*Mobile applications*

PERSONAL SUMMARY

An ambitious problem solver with a passion for online businesses, and who would like to join a team of like-minded developers. Karen has much experience of creating logical and innovative solutions to complex problems. She is thorough and precise in everything she does, and has a keen interest in technology, mobile applications and user experience. As someone who takes responsibility for her own personal development, she is continually evaluating and upgrading her skills so that she stays at the cutting edge of web development. She is a natural problem solver, who has proven herself by successfully completing projects for IT consultancies, software houses, web design agencies, and IT departments.

Right now Karen is looking for a suitable position with a company where outstanding performance is recognised and where she can work on a variety of high profile projects.

CAREER HISTORY

# *Web Design Company - Birmingham*

WEB DEVELOPER Jul 2011- Present

Responsible for working on a range of projects, designing appealing websites and interacting on a daily basis with graphic designers, back-end developers and marketers.

CAREER STATEMENT

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| * Developing and maintaining the front end functionality of websites. * Participating in discussions with clients to clarify what they want. |
| * Designing prototypes for apps and websites. |
| * Creating logos, banners and buttons for websites. |
| * Writing cross-browser compliant XHTML, CSS & JavaScript. |
| * Simultaneously managing several databases and reporting tools. |
| * Contacting external webmasters to confirm link placements. |
| * Provide guidance to other team members on web development issues. |
| * Developing websites that have a consistent feel and look throughout all   web properties.   * Providing technical support to end users. * Identifying and correcting software deficiencies. * Devising SEO strategies based around specific keywords. |

*“I feel that my greatest strengths are firstly my strong commitment to providing a professional service to all colleagues with whom I work. Secondly my skill at developing and maintaining a close working relationship with every company client, something which in turn helps me to gain an in-depth understanding of their individual needs. Thirdly my real passion for Web Development as a whole, an obsession which allows me to spot trends and develop best practise processes.”*

Karen Higgins

# *SEO Company - Coventry*

TRAINEE WEB DEVELOPER Feb 09 - Jul 11

Worked as part of a multi-disciplinary team, carrying out ad-hoc tasks as requested by the IT Manager. Had a specific brief to ensure the websites build for customer’s precisely matched their requirements.

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| * Wrote internal and external design specifications. |
| * Performed maintenance and updates to existing client Web sites. |
| * Involved in creating a comparison site from scratch. |
| * Helped end users to solve operating problems. |
| * Participated in brainstorming sessions to come up with ideas. |
| * Documented software and technical specifications. |
| * Provided guidance and advice to less experienced staff. |
| * Worked on multiple projects simultaneously to a high standard. |
| * Escalated operational issues to senior management. * Involved in a project to develop a large online gaming website. * Addressed cross-browser compatibility issues. * Integrated websites with Facebook, Twitter, and YouTube. |

PERSONAL SKILLS

*Creative thinker Imaginative Energetic Deadline led Initiative Attention to detail Innovative*

*Tactful & articulate*

*Problem solving Reliable*

*Team player*

*Project management Analytical*

# *Local School – West Midlands*

OFFICE JUNIOR Aug 2008 – Feb 2009

# *Government Office – West Bromwich*

OFFICE ASSISTANT Jun 2007 – Aug 2008

# *Clothes Store - Dudley*

SALES ASSISTANT Oct 2006 – May 2007

# *Local Charity - Birmingham*

VOLUNTEER Jul 2006 – Oct 2006

KEY COMPETENCIES AND SKILLS

# *Web Development*

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| * Knowledge of PHP, XHTML, CSS, XML and JavaScript/jQuery. |
| * Awareness of the Web Development industry, and new technologies. |
| * Social Media Monetisation Strategies. |
| * Developing multi-user applications within a (SOA) service orientated architecture. |
| * Writing up technical manuals and user instructions. |
| * Strategically thinking through all parts of the design process. * Knowledge of payment processing, customs clearance and multi-currency pricing. * Knowledge of international web standards and protocols. |

***Professional***

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| * Able to organise own workload effectively and prioritise tasks. * Can quickly understand business requirements and then translate these into functional requirements. |
| * Having a passion for customer service & responding quickly to enquiries. |
| * Can manage multiple projects in a fast-paced, deadline-driven environment. |
| * Adaptable and able to quickly pick up new techniques. * Understanding of W3C standards, web accessibility & best practice. |

PROFESSIONAL

*Advanced First Aid French Speaker German Speaker*

# *Personal*

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| * Passionate about doing a good job. |
| * First rate interpersonal and communication skills, able to easily interact with fellow developers and customers alike. |
| * Comfortable with being the ‘go to’ person in a company. |
| * Strongly committed to all projects from inception right through to the end. * Confident, friendly and easy to get along with. |

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|  | ACADEMIC QUALIFICATIONS  ***University of Birmingham,*** | ***2003 - 2006*** |
| BA (Hons) Graphic Design |  |
| ***Central College Birmingham*** | ***2002 - 2003*** |
| PERSONAL DETAILS | Diploma in Business Studies |  |
| *Karen Higgins* | ***North Birmingham School*** | ***1998 - 2002*** |
| *Dayjob Ltd* | A levels: |  |
| *The Big Peg* | Geography (A) |  |
| *Birmingham* | Maths (A) |  |
| *B18 6NF* | English Literature and Communication (B). |  |
| *T: 0044 121 638 0026* | History of teh Modern World (B) |  |
| *M: 0870 061 0121* | Physics and Science Combined (A) |  |

*E:* [*info@dayjob.com*](mailto:info@dayjob.com)

REFERENCES – Available on request.



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